



Contact: Marketing Coordinator, Amanda Anderson  
Company: Elizabethtown Sports Park  
Email: [aanderson@etownsports.com](mailto:aanderson@etownsports.com)

## PRESS RELEASE

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### **The Cecilian Bank Becomes Naming Rights Partner with Elizabethtown Sports Park for Miracle Field**

**(Elizabethtown, KY) March 10, 2021** – The Elizabethtown Sports Park (ESP) and The Cecilian Bank (TCB) have partnered together in an agreement starting in 2021. The Miracle Field will officially be renamed to “The Cecilian Bank Miracle Field at Elizabethtown Sports Park” and TCB will be recognized at all miracle field events. Both partners will work together to increase awareness of the ESP’s local programming and will be supported by marketing at TCB’s local banking centers.

Greg Pawley, President & CEO of TCB, said, “The Cecilian Bank wanted to be involved in The Elizabethtown Sports Park’s mission to increase their connection to community events. In particular, Miracle Field’s inclusion of all athletes is a remarkable way to improve the quality of life for those with disabilities in our community. Our investment in the park will be an invitation for everyone to participate in all future community events at the Elizabethtown Sports Park and The Cecilian Bank Miracle Field.”

As the ESP team continues to grow community offerings, the Miracle Field is of particular interest. In 2019, ESP was able to host over 120 students with special needs for kickball. In this new partnership both the ESP team and TCB look to expand these offerings. Through this 10-year partnership, the ESP and TCB will be able to provide more community programming to all.

Elizabethtown Sports Park General Manager Todd Yancey said “At Elizabethtown Sports Park we look to provide a sense of belonging for everyone who enters our park; that all feel welcomed. Nowhere does this ring truer than our Miracle Field. We are extremely excited to partner with The Cecilian Bank as we continue developing our community programming for Elizabethtown.”

Elizabethtown Sports Park is operated by Sports Facilities Management and managed by Elizabethtown Tourism and Convention Bureau (ETCB). ETCB Director Janna Clark added “The goals of the park and The Cecilian Bank are so closely aligned in serving the economic growth and quality of life here in Etown. TCB’s step to include their name on such a special field at the park shows what a tremendous community partner they are.”

This partnership goes into effect January 1, 2021 for ten (10) years with the ability to extend terms at a value of \$220,000. ESP and TCB look forward to sharing their excitement for this new partnership with a ribbon cutting ceremony and official sign



unveiling to be held later in the spring. Information on this will be announced at a later date.

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**ABOUT ELIZABETHTOWN SPORTS PARK:** Elizabethtown, Kentucky is situated at the crossroads of I-65 and the Bluegrass Parkway, making it a convenient place to hold a sporting event. The Sports Park is located near 21 hotels, 6 shopping centers and over 90 restaurants in family-friendly Elizabethtown. The Sports Park, situated on 160 acres, can accommodate events and tournaments for a wide variety of outdoor sports; including baseball, softball, soccer, football, lacrosse, field hockey. Featuring 25+ field combinations, two of the largest long fields serve as championship fields with synthetic turf, stadium seating and press box. While the 12 diamond fields have been recently updated to include synthetic turf on the infields. For more information, visit: [etownsports.com](http://etownsports.com). Elizabethtown Sports Park is a member [SFM Network](#), the nation's largest and fastest growing network of sports facilities and is operated by the industry-leader in outsourced operations, [Sports Facilities Management](#) (SFM).

**ABOUT THE CECILIAN BANK:** The Cecilian Bank (TCB) was chartered in February 1903 and opened its first location in May 1903 in a brick building on Methodist Street in Cecilia, KY, and has since opened 18 banking centers and expanded its footprint to seven counties in Central Kentucky. TCB has established itself as one of the most respected independently owned community banks in the region by thriving since its inception. Its success is the result of cultivating personal relationships with its customers and participating in their interests, making its mission to serve the community and to foster a financial future with the customers' best interests in mind. TCB's products and services progress with current economic times, and as a result, TCB now has over \$1.3 billion in assets. Employing over 260 members of the communities it serves, TCB is deeply rooted in these communities and continues to honor the traditions of the past while building for the future financial needs of its customers. For more information regarding TCB's locations, products and, services, visit their website at [www.TheCecilianBank.com](http://www.TheCecilianBank.com).